

# What Personalized Learning Is, Why it Matters, and How to Grow It

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# WHAT PERSONALIZED LEARNING IS...



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**21 98 16**

What do you think personalized learning is?

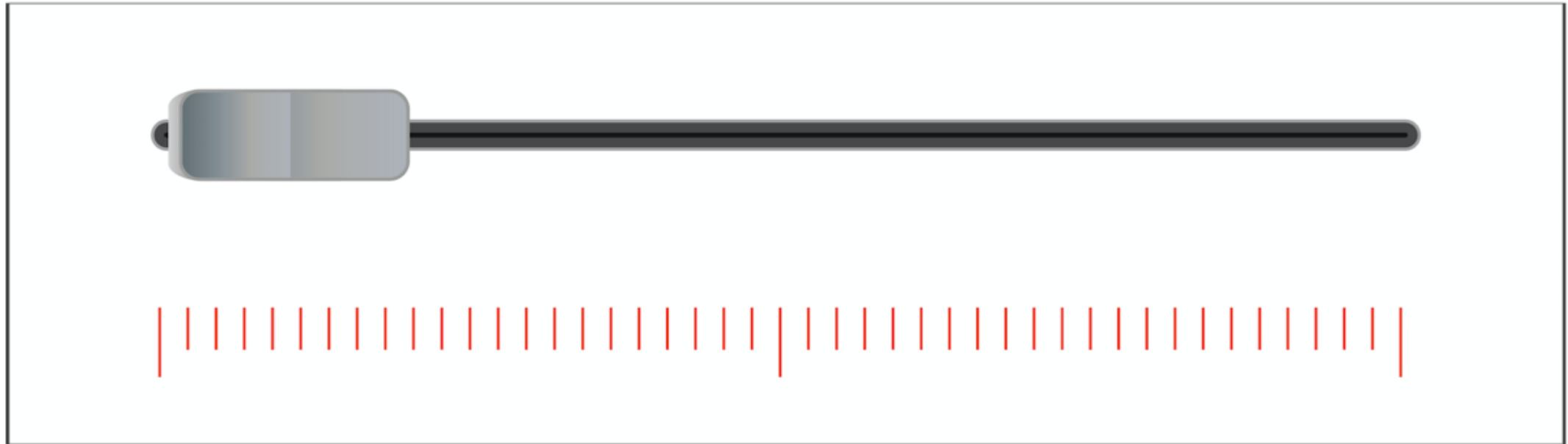
**Table Topic Conversation:**  
Opportunities you already engage students in to personalize learning in your classroom, at your school, or district?

“Personalized learning is a progressively student-driven model where students deeply engage in meaningful, authentic, and rigorous challenges to demonstrate desired outcomes.”

— *Zmuda, Curtis and Ullman (2015)*

## Definition of Personalized Learning

Progressively Student-Driven



Teacher Generated

Teacher &  
Student Co-Created

Student Generated



# Related BUT NOT SYNONYMS w/ Personalized Learning

## **INDIVIDUALIZED**

Student controls the pace of the topic as well as when to demonstrate mastery.

Teacher/software platform drives instruction through tasks and related lesson plans.

## **DIFFERENTIATED**

Student selects from a range of content, process, and/or product options to meet the requirements.

Teacher tailors instruction based on individual student need and preference.

# Definition of Habits of Mind

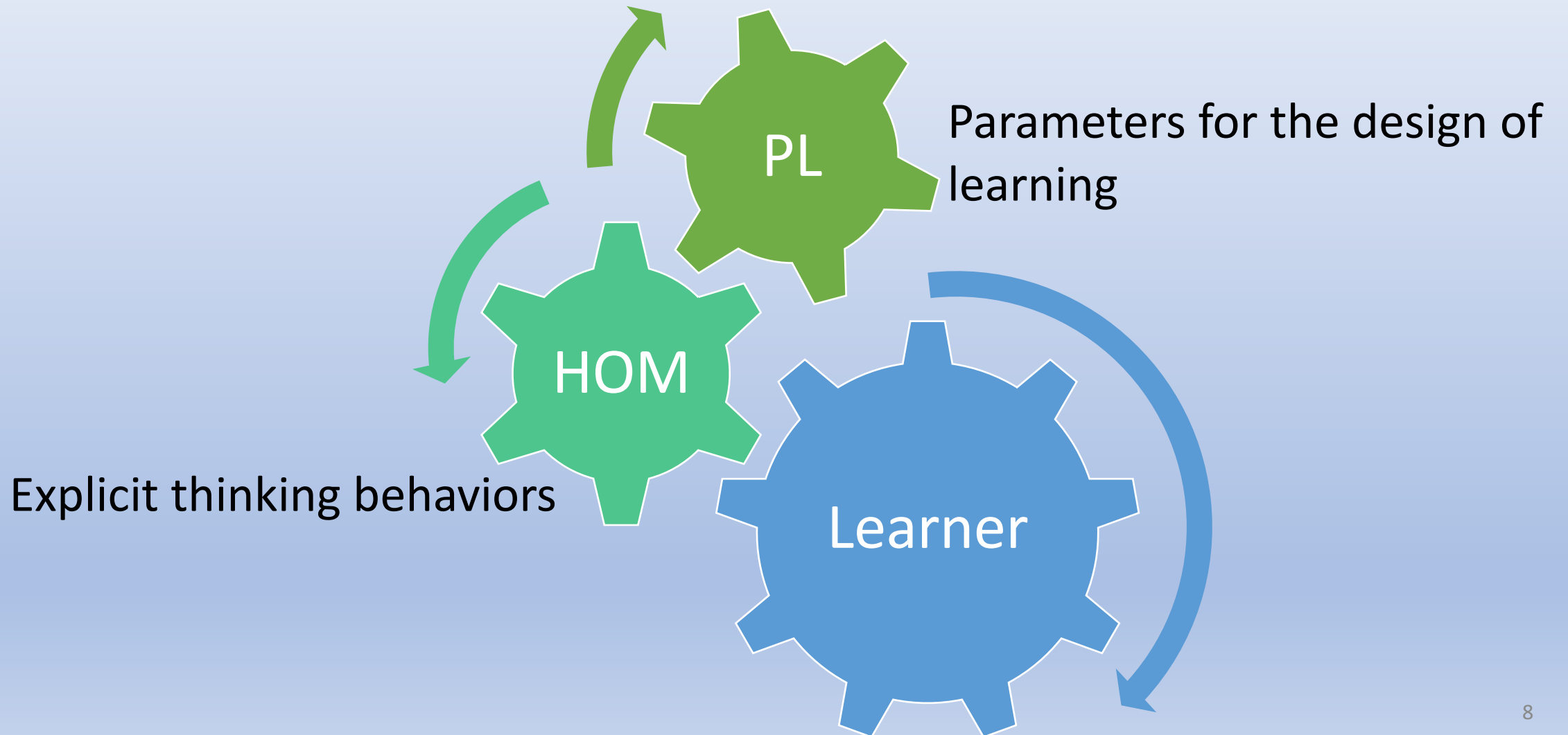


Characteristics of what intelligent people do when they are confronted with problems, the resolutions to which are not immediately apparent.

— *Costa and Kallick (2008)*

 <p><b>1. Persisting</b> <i>Stick to it!</i> Persevering in task through to completion; remaining focused. Looking for ways to reach your goal when stuck. Not giving up.</p>	 <p><b>2. Managing Impulsivity</b> <i>Take your time!</i> Thinking before acting; remaining calm, thoughtful and deliberative.</p>	 <p><b>3. Listening with understanding and empathy</b> <i>Understand others!</i> Devoting mental energy to another person's thoughts and ideas; Make an effort to perceive another's point of view and emotions.</p>	 <p><b>4. Thinking flexibly</b> <i>Look at it another way!</i> Being able to change perspectives, generate alternatives, consider options.</p>
 <p><b>5. Thinking about your thinking</b> (Metacognition) <i>Know your knowing!</i> Being aware of your own thoughts, strategies, feelings and actions and their effects on others.</p>	 <p><b>6. Striving for accuracy</b> <i>Check it again!</i> Always doing your best. Setting high standards. Checking and finding ways to improve constantly.</p>	 <p><b>7. Questioning and problem posing</b> <i>How do you know?</i> Having a questioning attitude; knowing what data are needed &amp; developing questioning strategies to produce those data. Finding problems to solve.</p>	 <p><b>8. Applying past knowledge to new situations</b> <i>Use what you learn!</i> Accessing prior knowledge; transferring knowledge beyond the situation in which it was learned.</p>
 <p><b>9. Thinking &amp; communicating with clarity and precision</b> <i>Be clear!</i> Strive for accurate communication in both written and oral form; avoiding over-generalizations, distortions, deletions and exaggerations.</p>	 <p><b>10. Gather data through all senses</b> <i>Use your natural pathways!</i> Pay attention to the world around you Gather data through all the senses. taste, touch, smell, hearing and sight.</p>	 <p><b>11. Creating, imagining, and innovating</b> <i>Try a different way!</i> Generating new and novel ideas, fluency, originality</p>	 <p><b>12. Responding with wonderment and awe</b> <i>Have fun figuring it out!</i> Finding the world awesome, mysterious and being intrigued with phenomena and beauty.</p>
 <p><b>13. Taking responsible risks</b> <i>Venture out!</i> Being adventuresome; living on the edge of one's competence. Try new things constantly.</p>	 <p><b>14. Finding humor</b> <i>Laugh a little!</i> Finding the whimsical, incongruous and unexpected. Being able to laugh at one's self.</p>	 <p><b>15. Thinking interdependently</b> <i>Work together!</i> Being able to work in and learn from others in reciprocal situations. Team work.</p>	 <p><b>16. Remaining open to continuous learning</b> <i>Learn from experiences!</i> Having humility and pride when admitting we don't know; resisting complacency.</p>

# How They Fit Together





# WHY PERSONALIZED LEARNING MATTERS...



# Curriculum and Instructional Mind Shift



From: Knowing right answers.

To: Knowing how to  
behave when  
answers are not  
immediately  
apparent.

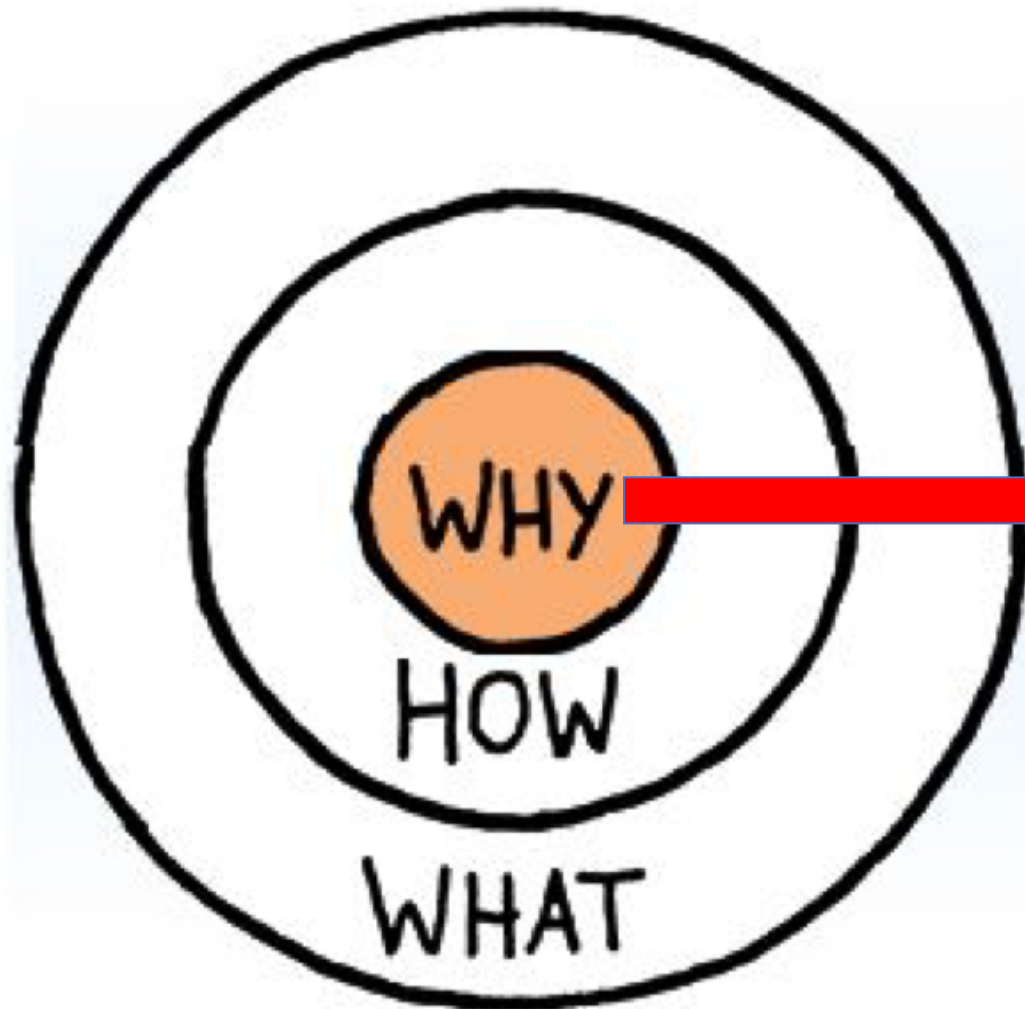


“The future belongs to a very different kind of person with a very different kind of mind — creators and empathizers, pattern recognizers and meaning makers.”

— *Daniel Pink*



# Why Personalized Learning...

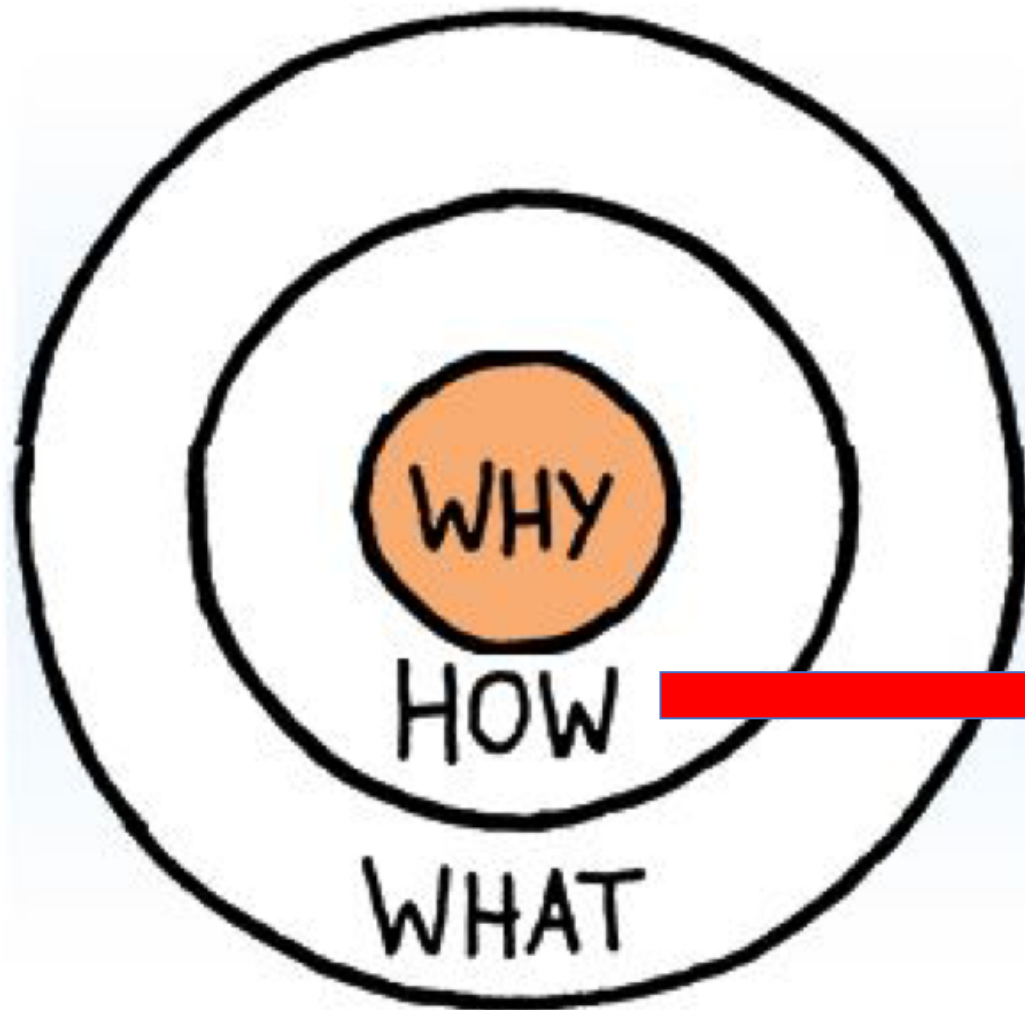


What's your why?

[www.menti.com](http://www.menti.com)

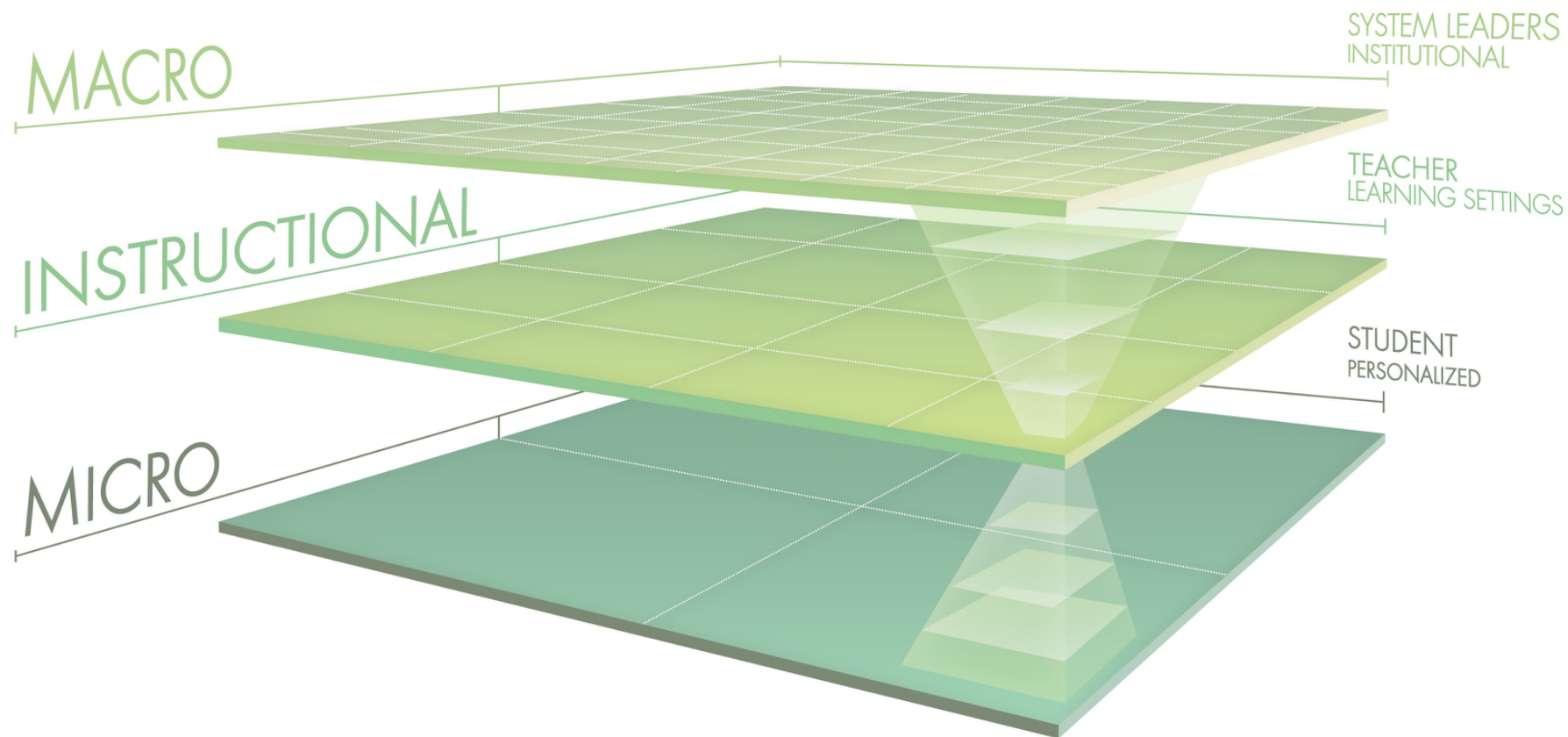
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# How to Grow Personalized Learning...



Create a culture  
of relevant  
learning.

# Interconnected Systems Choices



Relevant Learning

```
graph TD; A[Relevant Learning] --- B[Clarity]; A --- C[Authenticity]; A --- D[Perceived Capacity to Succeed];
```

Clarity

Authenticity

Perceived  
Capacity to  
Succeed

# Short Term, Long Term Clarity

- What are you asking me to do?
- Why are you asking me to do it?

*Communicating with  
clarity and precision*





# Example: 1<sup>st</sup> Grade Goal Setting

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<p><b>Reading</b> I can read with fluency</p>	<p><b>Writing</b> I can write three to four complete sentences that include: * Capitals * Periods * Subject * Verb</p> <p>her level Encoding neralization.</p> <p>Digraphs Spelled Correctly e, sh wh, and ch * Vowel Combinations represented Correctly.</p>
<p><b>Math</b> I will relate doubles addition facts subtraction to facts</p>	<p><b>Social</b> Playing with ag mene friends at a time.</p>

Relevant  
Learning

```
graph TD; A[Relevant Learning] --- B[Clarity]; A --- C[Authenticity]; A --- D[Perceived Capacity to Succeed];
```

Clarity

Authenticity

Perceived  
Capacity to  
Succeed

# Power of Authenticity

- Authentic problems, challenges, issues, ideas *using Applying Past Knowledge to New Situations; Questioning and Problem Posing, Gathering Data through Senses*
- Authentic opportunities to network, monitor progress, determine next steps, *using Persisting, Thinking Interdependently, Thinking about Thinking*
- Authentic forms and audiences for presentation and refinement *using Creating, Imagining and Innovating; Taking Responsible Risks; Striving for Accuracy; Responding with Wonderment and Awe*


 **SUSTAINABLE DEVELOPMENT GOALS**



Developed in collaboration with **TROLLBÄCK + COMPANY** | [TheGlobalGoals@trollback.com](mailto:TheGlobalGoals@trollback.com) | +1.212.529.1010  
For queries on usage, contact: [dpicampaigns@un.org](mailto:dpicampaigns@un.org)

# Example: 8<sup>th</sup> Grade Global Challenge


**WW-P MIDDLE SCHOOL  
GLOBAL CHALLENGE**



**Make a difference**

Your group will develop strategies to reduce global poverty and share your findings with experts who can implement your ideas.

**GOAL 3**



ENSURE HEALTHY LIVES AND  
PROMOTE WELL-BEING FOR ALL AT ALL AGES

Relevant  
Learning

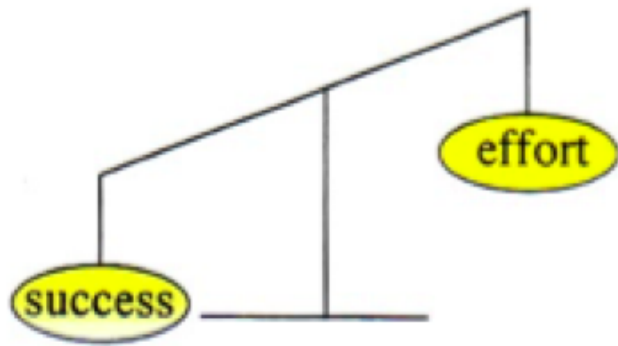
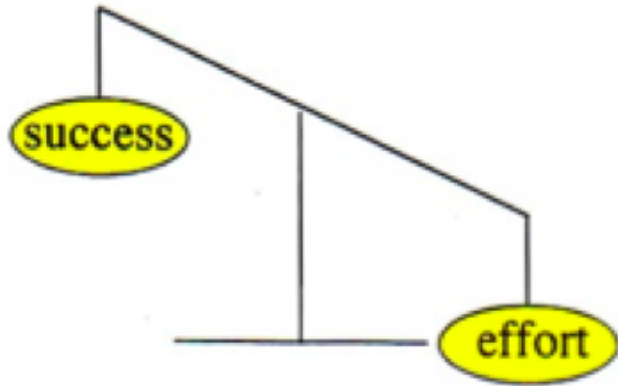
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Clarity

Authenticity

Perceived  
Capacity to  
Succeed





# Learner Perception: Balancing Act




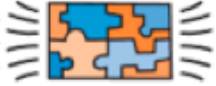












*Thinking about Your Thinking*

## Teacher Perception: Honoring Learners by Design

- *Who is in front of me?*
- *What is it that you need?*
- *How can I design work specifically for you to help you reach the learning goal?*



**Problem Solving: Problem/Solution**  
**Mathematics Grades 2-5 College and Career Rubric**

Learning Goal	Novice – 1	Emerging - 2	Proficient - 3	Exemplary - 4
<p><b>I understand the problem.</b></p>	<p>I read the problem but did not understand what it was asking.</p> 	<p>I read the problem and tried to figure out what was important.</p> 	<p>I read the problem and identified what was important.</p> 	<p>I read the problem and identified what was important and the idea behind it.</p> 
<p><b>I have a plan to solve this problem.</b></p>	<p>I selected a strategy to solve the problem, but it didn't work, so I didn't finish.</p> 	<p>I selected a strategy to solve the problem, but needed assistance to get unstuck.</p> 	<p>I came up with a strategy, used it on my own, and it worked.</p> 	<p>Through lots of revision, I came up with a strategy that worked or I came up with another way of solving it.</p> 
<p><b>I use mathematical language (numbers, symbols, vocabulary, and representations) to show my thinking.</b></p>	<p>I used mathematical language, but it didn't help me solve the problem.</p> 	<p>I used accurate mathematical language but had minor errors.</p> 	<p>I used accurate mathematical language to solve the problem correctly.</p> 	<p>I used efficient and/or sophisticated mathematical language to solve the problem correctly.</p> 
<p><b>I explain how my answer makes sense for this problem.</b></p> <p><b>I examine someone else's answer to see if it makes sense for this problem.</b></p>	<p>I explained my answer, but it didn't make sense.</p> 	<p>I explained my thinking by restating the steps I took for this problem.</p> 	<p>I justified why my answer makes sense for this problem.</p> 	<p>I justified why my answer makes sense for this problem and made connections to other types of problems (within and beyond math).</p> 



# Example: Precalculus

## d. What content do you feel that you need more growth in?

I need to keep practice on testing for symmetry because the I did not really understand it until the night before the test and at that point it was more of a memorization than a conceptual learning point. Also, it was one of the things I had gotten wrong, and the reason I got it wrong was because on my "notes" on the top of the test and in my mind I had rushed and thought oh  $(x,y) \rightarrow (-x,y)$  was x-axis symmetry because it involves a change in x. However, if I really understood it I would've realized that x and -x are opposite sides of y axis therefore a reflection over y deeming it to have symmetry with respect to the y-axis symmetry. I also need to continue to practice safe transformations because although it worked on this test it will not work on most problems.



David Buller  
9:43 PM Sep 25

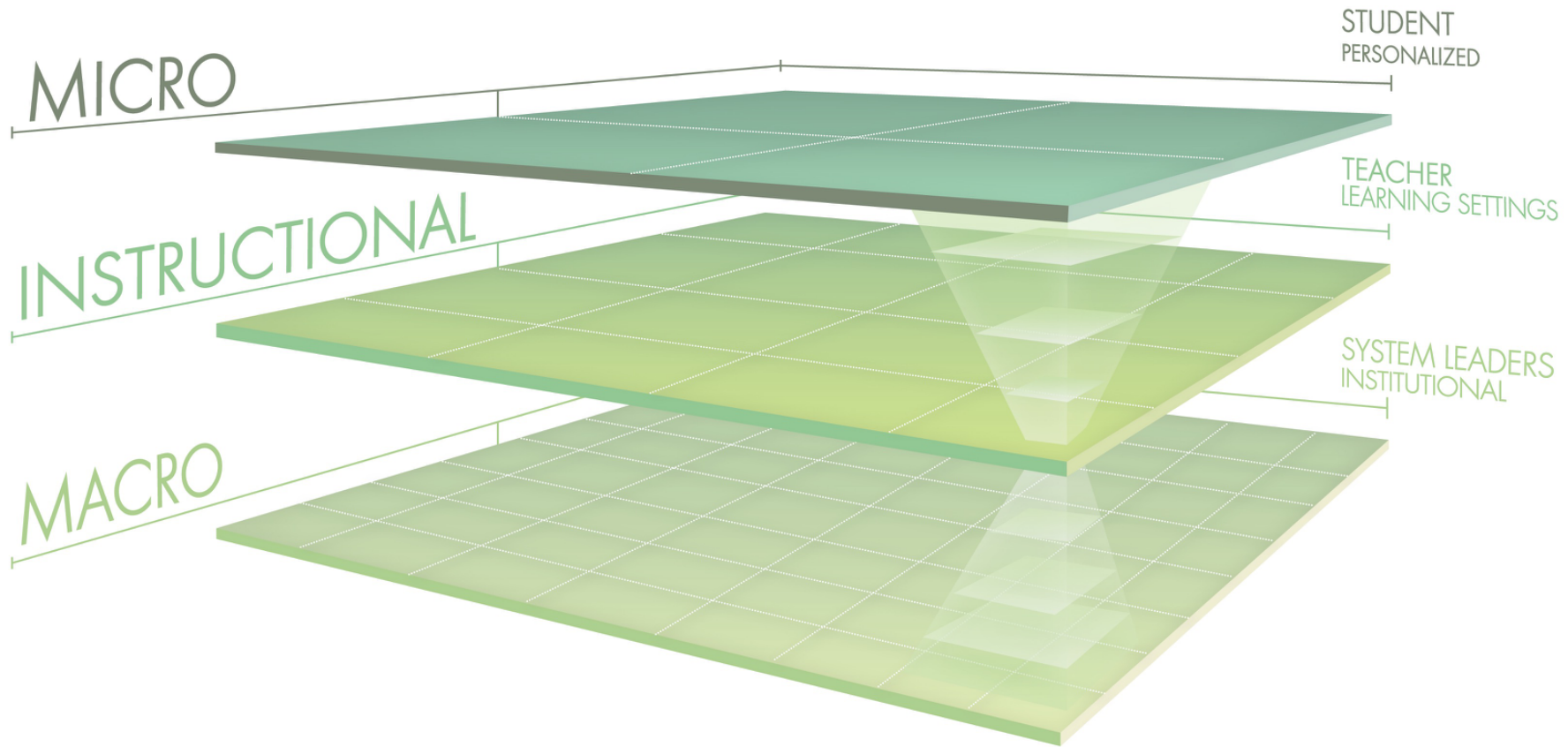
Resolve 

That's a great conceptual learning!  
Sorry you didn't have it for the test, but thrilled you have it now!

# Example: Research Writing

	Learning Target	Learning Strategy Options
1	<b>Topic:</b> I can clearly <b>state a question</b> or issue.	A. Watch a video on <a href="#">Developing a Research Question</a> and <b>take notes</b> . B. Reread <a href="#">Worksheet 5.2</a> on how to refine an inquiry question and follow the checklist. C. [Create your own!]
2	<b>Development:</b> I can develop the topic by selecting the <b>most significant and relevant facts</b> , concrete details, quotations, or other information my audience might need.	A. Reread a <a href="#">Model Source</a> and annotate the types of quotations and facts they include. B. Watch a video on how to <a href="#">Find Credible Sources</a> to ensure that your paper has relevant facts. C. Read this <a href="#">student example</a> and model how they include relevant details and quotations. D. Reread an article about your topic and write three facts you learned. E. [Create your own!]

# Interconnected Systems Choices





# Attributes to Personalize



**VOICE**



**CO-CREATION**



**SOCIAL CONSTRUCTION**



**SELF-DISCOVERY**



**Teacher Generated**

**Teacher &  
Student Co-Created**

**Student Generated**

Performance Tasks

Project Based Learning

Portfolio/Exhibition

Passion Projects  
Genius Hour  
Science Fair  
Capstone Project

*Relevant  
learning  
experiences  
designed for  
meaning  
making and  
application*

# Personalized Learning Henry County, Georgia



Is....	Is NOT...
A Philosophy	A Program
Commitment to Student and Teacher Agency	Chaotic classrooms
Based on research and best instructional practices	Kids teaching themselves
Clear definitions of mastery and flexible pathways	Prescriptive pathways
More small group instruction based on kids needs	One-size-fits-all
Enabled by technology	Plan to replace teachers w/ computers
Flexible pacing with guardrails	Kids move at any pace (or no pace)
More rigorous expectations (DOK 3 or 4)	Kids choosing the “easiest” assignment available
Flexible spaces that match learning experiences	Maker Spaces, STEM labs as a requirement